



# Social Media Marketing



# Table of Content

**01** About Company

**03** Why SMM

**05** Why Choose Us

**02** What is SMM

**04** Project Includes

**06** Other Services





# About Our Company

Ayraphics is a unique agency that focuses on conceptual brand marketing, driving digital platforms based on brand culture and motto. We focus on organic and sustainable growth, not short-term promotional growth.





# What is SMM?

Social media marketing is the use of social media platforms to connect with audiences, build brand, increase sales, and drive website traffic. It involves publishing high-quality content, engaging followers, analyzing results, and running ads. Various channels and management tools are available.



# Why SMM?



**Engage  
the  
Audience**

**Impact  
Sales**

**Improve  
your  
Brand**

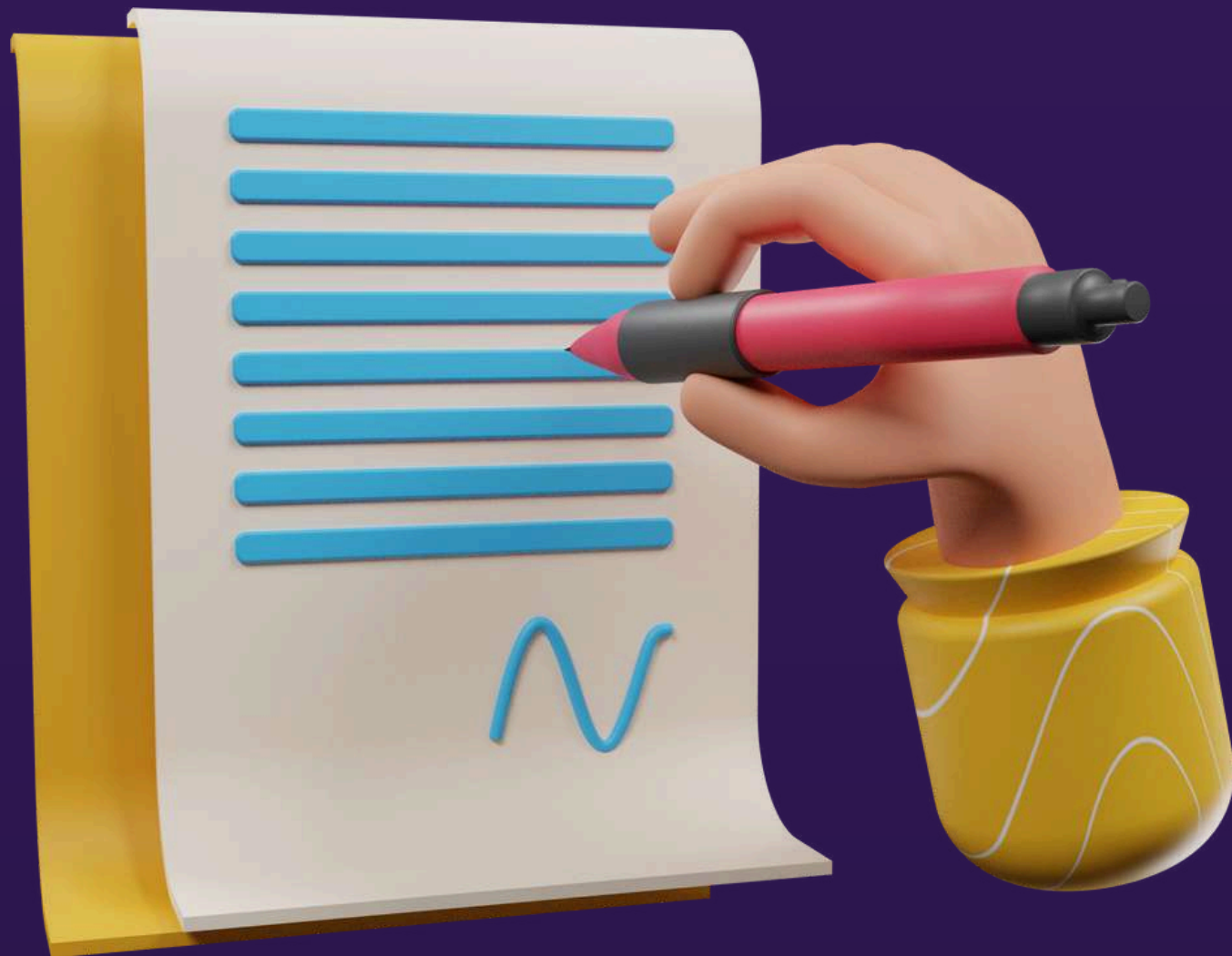
**Promote  
Customer  
Service**

**Brand  
Awareness**

**Build a  
Community**



# Project Includes



**Content  
Creation**

**Platform  
Management**

**Performance  
Tracking**

**Content  
Calendar**

**Engagement**

**Graphics  
Creation**

**Content  
Scheduling**

**Competitor  
Analysis**

**Audience  
Research**

**Reels  
Creations**





# Why Choose Us

- > We are Specialists
- > We are Passionate
- > We are Strategists
- > We Deliver Results
- > We Are Recognized



# Other → Services



- **SEO**
- **Web Development**
- **Logo Design**
- **Brand Identity**
- **Ad Campaigning**
- **Digital Marketing**





# Contact Us

+91- 9256242399

contact@ayraphics.in

Rajasthan, India

